



KONICA MINOLTA

The essentials of imaging

Important Announcement

How to identify genuine Konica Minolta toner cartridges for magicolor 1600, 3700 and 4700 series



As part of Konica Minolta's ongoing brand protection activities, Konica Minolta issues periodic updates on how you can identify the new models of Konica Minolta toner cartridges, for sale in Europe.

However, please bear in mind that the characteristics given below are only some indications for a product being counterfeit. It cannot be ruled out that counterfeiters may knowingly or unknowingly use similar characteristics as Konica Minolta genuine.

Indications that you might be purchasing a counterfeit product could consist of one or more of the following:

- Poor quality printing on the box.
- Poor quality packaging.
- Product leaking.

➔ **Remember: If the price is too good to be true you are probably buying a Konica Minolta product that was NOT put on the market in the EC/EEA by Konica Minolta or with Konica Minolta's consent.**

If you have any doubts of the authenticity of any Konica Minolta product being sold in your Country/Area, please contact your local Konica Minolta office. Or please contact our European Headquarter:

Konica Minolta Business Solutions Europe GmbH
Phone: +49 511 7404 684 / Fax: +49 511 6067 7180
e-mail address: brand.protection@konicaminolta.eu
website: www.konicaminolta.eu

Konica Minolta is committed to removing illegal products from the market and will prosecute vigorously in the criminal and/or civil courts manufacturers and distributors who undermine the integrity of the Konica Minolta brand with their activities.

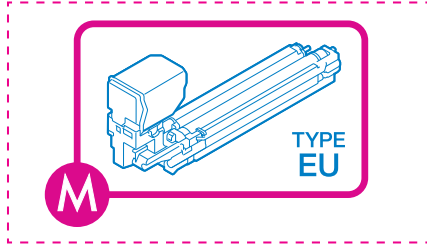
➔ **In any case, please consult the second page of this document for detailed information about our products!**

Important Announcement magicolor 1600/3700/4700

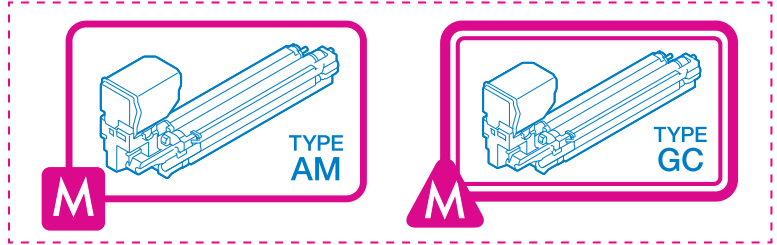
Important announcement magicolor 1600/3700/4700



Products for sale in Europe have 'EU' printed clearly on the boxes. EU products are also identified by a **CIRCULAR** coloured symbol, while products for other regions use a variety of other shapes.



This illustration represents a genuine Konica Minolta magenta toner cartridge for sale IN EUROPE - "Type EU".



These marks represent genuine magenta toner cartridges intended for sale OUTSIDE OF EUROPE.

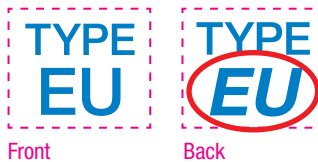
In addition to the criteria stated in the introductory remarks, there are some features which might assist you to identify genuine Konica Minolta toner cartridges - magicolor 1600 series, magicolor 3700 series and magicolor 4700 series.

➔ magicolor 1600 series toner boxes:

"CAUTION" in German, the box has a **SQUARE** instead of a dot:



"Type EU" symbol on the back of the box has "EU" in **ITALICS** (cursive letters):

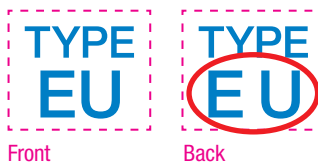


➔ magicolor 3700 series toner boxes:

"CAUTION" in Italian, the box has a **SQUARE** instead of a dot:



"Type EU" symbol on the back of the box has a **SPACE** between the two letters "E" and "U":



➔ magicolor 4700 series toner boxes:

"Type EU" symbol on one side of the box uses a slightly **WIDER SPACE** between the two letters "E" and "U":

